



HONG KONG ASSOCIATION OF TRAVEL AGENTS
49th Annual Overseas Convention,
19-22 September 2025 in Chengdu, China

China's Evolving Travel Landscape



Supporting Organisations

Official Hotel

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FROM CABLE CAR HEIGHTS TO ISLAND SIGHTS,

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Acknowledgement

HATA wishes to thank our Keynote Speakers & Master of Ceremonies:

Mr. Anthony Lau

Executive Director
Hong Kong Tourism Board

Mr. Chen Hong

Executive President
Chengdu Travel Agency Association

Dr Deniz Kucukusta

Associate Professor and Assistant Dean, School of Hotel and Tourism Management
The Hong Kong Polytechnic University

Mr. Kevin Lau

Corporate Communications Manager
Ngong Ping 360 Limited

HATA also wishes to thank the following sponsors and supporting organisations:

Sichuan Provincial Department of Culture & Tourism

Sichuan Travel Agency Association

Sichuan Overseas Friendship Association

Constitutional and Mainland Affairs Bureau
Hong Kong Economic and Trade Office in Chengdu

Hong Kong Tourism Board

Chengdu Travel Agency Association

Sheraton Chengdu Lido Hotel

DTH Travel China

Century Holiday International Travel Service

Sabre Travel Network Hong Kong

Travelport

Zurich Insurance Company Limited



**49th HATA Annual Overseas Convention
Congratulatory Message from Mrs Angelina Cheung, JP
Commissioner for Tourism**

It gives me great pleasure to extend my warmest congratulations to the Hong Kong Association of Travel Agents (“HATA”) on the occasion of your 49th Annual Overseas Convention. This year’s theme, “China’s Evolving Travel Landscape,” perfectly captures the dynamic opportunities before us as Hong Kong continues to strengthen its role as an international tourism hub.

Hong Kong has long been the gateway for overseas visitors to enter the Mainland, as well as a “super connector” and “super value-adder” linking up the Mainland with the rest of the world. Acknowledging the unparalleled importance that Mainland China holds for our tourism industry, the Government has been making good use of the concessionary measures of multiple-entry policy to reinforce Hong Kong’s role as the international gateway to our country. We are all along actively working to deepen the 144-hour visa-free policy for Guangdong Province to facilitate international visitors to use Hong Kong as the transit point on their multi-destination journey. As the Government continues to collaborate with Greater Bay Area cities and the travel trade to promote more multi-destination thematic itineraries and tourism products, visitors can travel seamlessly across multiple cities within a single trip, enriching their experiences.

Against this backdrop, the Development Blueprint for Hong Kong’s Tourism Industry 2.0 (the Blueprint) published in December 2024 outlines in a forward-looking manner the core principles, development strategies and pathways for the future development of Hong Kong’s tourism industry in the long term. As a city where Chinese traditions and Western culture meet, Hong Kong offers diverse experiences despite being a small city. We hope to present our world-class resources and bring global visitors a different side of Hong Kong, allowing them to dive into our city’s vibrant local colour.

HATA’s leadership and expertise are crucial in transforming these strategic directions into compelling travel products and itineraries. By leveraging Hong Kong’s strengths and the enhanced connectivity enabled by Mainland policies, we trust that the travel trade can continue to attract a wide spectrum of visitors, helping us to develop a diversified portfolio of visitor source markets, thus encouraging longer stays and more meaningful engagement with the city.

As we embrace these promising developments, I call upon HATA and all industry partners to drive innovation in delivering tourism products and services. Together, we must seize this momentum to elevate Hong Kong’s tourism offerings, enhance service quality, and promote our city as a premier, multi-dimensional destination. By doing so, we will ensure Hong Kong remains competitive and vibrant within China’s evolving travel landscape, thereby further polishing the charisma of Hong Kong as an iconic tourist city.

I wish the HATA 49th Annual Overseas Convention every success!

Angelina Cheung, JP
Commissioner for Tourism



**49th HATA Annual Overseas Convention
Congratulatory Message from Mr Stephen Wang
Sichuan Provincial Travel Agency Association**

香港旅行社协会：

欣闻贵会第四十九届年会隆重召开，四川省旅行社协会谨致热烈祝贺！

六十八载耕耘，贵会始终是香港旅游业发展的中坚，在连接内外旅游市场中功不可没，令人敬佩。

当前，中国旅游格局正经历深刻演变，消费升级、业态创新与区域协同成为新趋势。

川港两地旅游资源互补性强，合作根基深厚。四川的自然人文瑰宝与香港的国际枢纽优势，在新格局下更具联动潜力。

期待以此次年会为契机，双方深化协作，把握行业变革机遇，在客源共享、产品创新、市场联动等方面探索新路径，共促两地旅游业在新格局中实现更高质量发展。

祝年会圆满成功！

四川省旅行社协会

Hong Kong Travel Agents Association:

We warmly congratulate you on the occasion of your 49th Annual Conference!

With over 68 years of dedication, your association has been a pillar of Hong Kong’s tourism industry, playing an invaluable role in connecting domestic and international tourism markets—an achievement worthy of great respect.

Currently, China’s tourism landscape is undergoing profound changes, with new trends emerging such as consumption upgrading, business innovation, and regional synergy. Sichuan and Hong Kong boast highly complementary tourism resources and a solid foundation for cooperation. Sichuan’s natural and cultural treasures, combined with Hong Kong’s strengths as an international hub, hold even greater potential for linkage under this new landscape.

We hope to take this conference as an opportunity to deepen collaboration, seize industry transformation opportunities, and explore new paths in areas like tourist resource sharing, product innovation, and market linkage, jointly promoting higher-quality development of tourism in both regions amid the new landscape.

Wish the conference a complete success!

Sichuan Provincial Travel Agency Association



**49th HATA Annual Overseas Convention
Congratulatory Message from Dr Peter Lam, *GBM, GBS*
Chairman, Hong Kong Tourism Board**

It is my pleasure to extend warm greetings to all participants of the 49th Annual Overseas Convention of Hong Kong Association of Travel Agents (HATA) in Chengdu.

The return of HATA's Annual Convention to Mainland China highlights the growing influence of China in global tourism, and the theme – China's Evolving Travel Landscape – underscores opportunities for cross-market strategic partnerships for win-win achievements.

With policies such as visa-free arrangements attracting overseas visitors to the Mainland, Hong Kong's role as a super-connector becomes ever more vital. As an international metropolis boasting close-knit connectivity with Mainland destinations through the extensive High-Speed Rail and aviation networks, Hong Kong is well-placed to drive multi-destination tourism.

At the same time, the Hong Kong SAR Government's Development Blueprint for Hong Kong's Tourism Industry 2.0 provides clear and strategic guidance for the long-term growth of the city's tourism sector by positioning Hong Kong as an international tourism hub and a core demonstration zone for multi-destination travel. We are now actively implementing the measures outlined in the Blueprint to fulfill the mission of promoting "Tourism is Everywhere", by nurturing distinctive tourism products and enriching travel experiences.

Following this strategic framework, we can co-create compelling travel experiences that appeal to global audiences by blending our East-meets-West culture with the Mainland's rich traditions and natural treasures. This synergy enables the development of innovative travel products, enhancing the appeal of both destinations through a multi-destination approach, unlocking immense potential for the travel trade, and fostering tourism development in the region.

I am confident this convention will strengthen the bonds between our travel trade communities and spark innovative ideas for future collaboration. I wish all delegates a productive and inspiring convention that paves the way for even greater tourism achievements.

Dr Peter Lam, *GBM, GBS*
Chairman
Hong Kong Tourism Board



**49th HATA Annual Overseas Convention
Congratulatory Message from Hon. Perry Yiu, *MH, JP*
Member of the Legislative Council of
Hong Kong SAR for Tourism Constituency**

I am delighted to congratulate HATA on the occasion of hosting the upcoming 49th Annual Convention, on 19-22, September, 2025, in Chengdu. The convention theme, "China's Evolving Travel Landscape", is both timely and visionary, capturing our industry's dynamicism and ongoing transformation.

I feel honoured to participate in this prestigious event, and for a long time I have advocated for tourism to transform its appearance and development phases. Also, I look forward to this essential opportunity for collaboration, insight-sharing, and exploring innovative strategies. Chengdu, with its rich heritage and rapid development as a tourism hub, perfectly embodies the fusion of tradition and modernity driving this evolution.

Recent years have brought significant change to our business practice: accelerated digitalization, shifting consumer demands, and new regulatory concepts and mechanism. Technology now enhances every aspect of travel, from seamless booking to AI-driven service.

Today's travelers seek unique, authentic experiences and sustainable options, moving beyond traditional sightseeing, or hotel package to desire deeper cultural, and experiential connections.

This convention is pivotal. By embracing innovation, sustainability, and collaboration, we can navigate this landscape together, enhance traveler experiences, and boost regional economies. Let's seize this opportunity in Chengdu to engage, learn, and grow. The future of travel is bright, and our collective efforts will ensure its flourishing success. Last, but not the least, I wish you all enjoy a vibrant, and historic Chengdu, known by its worldwide reputation, the "Land of Abundance".

Hon. Perry Yiu, *MH, JP*
Member of the Legislative Council of Hong Kong SAR for Tourism Constituency



**49th HATA Annual Overseas Convention
Congratulatory Message from Ms Annie Fonda
Executive Director of the Travel Industry Authority**

On behalf of the Travel Industry Authority (TIA), it is my distinct honour to extend our sincere congratulations to the Hong Kong Association of Travel Agents (HATA) on the convening of its 49th Annual Overseas Convention in Chengdu.

It is a pleasure to see this year's Convention hosted in Chengdu, a city with a rich cultural heritage and the symbolic home of the panda. The strengthened partnership between Hong Kong and the Mainland's travel sectors reflects the spirit of cooperation embodied by panda conservation, characterized by commitment, teamwork, and a shared vision for sustainable growth and success.

I sincerely appreciate HATA's steadfast dedication to advancing the professional development and advocacy of travel agents. HATA's continuous efforts in promoting industry excellence, enhancing service quality, and facilitating meaningful collaboration with Mainland partners have been instrumental in strengthening the travel industry. These contributions exemplify the proactive leadership essential to navigating today's rapidly evolving travel landscape.

The theme of this year's Convention, "China's Evolving Travel Landscape," is especially timely and pertinent. China's travel sector continues to experience robust growth, propelled by technological innovation, infrastructure development, and a strong commitment to service excellence. This theme closely aligns with TIA's vision of nurturing a dynamic, innovative, and trusted travel industry that consistently delivers high-quality services and seamless travel experiences to travellers.

TIA is committed to fostering strategic partnerships with relevant authorities across the Mainland. Our collaborative efforts focus on promoting elevated professional standards, driving sustainable industry growth, and ensuring rigorous compliance with best-in-class practices. This approach not only advances the industry's broad interests but also provides support to travel agents, enabling them to adapt effectively and seize emerging opportunities in an increasingly interconnected market.

I wish the Convention every success and trust it will foster fruitful discussions, strengthen collaborations, and advance the shared goals of all participants in the travel industry.

Annie Fonda
Executive Director of the Travel Industry Authority



**49th HATA Annual Overseas Convention
Congratulatory Message from Mr Tommy TAM
Chairman of the Travel Industry Council of Hong Kong**

It is my great pleasure to congratulate Hong Kong Association of Travel Agents (HATA) on behalf of the Travel Industry Council of Hong Kong for its 49th Annual Overseas Convention, a warm welcome to all participants.

Over the years, HATA has played an important role in fostering collaboration within the travel industry. This year, with the theme "China's Evolving Travel Landscape", HATA is hosting the Convention in Chengdu of Sichuan Province, a vibrant capital city and the western hub for business and trade in our Motherland. Renowned for its rich cultural heritage and abundant tourism resources, Chengdu serves as the perfect backup for HATA members and industry professionals to come together, exchange insights, explore business opportunities and strategise for growth in an ever-evolving tourism landscape. I trust that all of you will have rewarding and insightful experience at this convention.

As we commemorate the 28th anniversary of Hong Kong's return to the Motherland, the travel industry remains steadfast in its mission to embrace change, adopt innovative ideas, and overcome challenges. With the unwavering support of the Central Government and the HKSAR Government, we committed to seizing new opportunities and fulfilling our shared vision. The TIC will continue to play an active role in supporting the HKSAR Government's "Development Blueprint for Hong Kong's Tourism Industry 2.0" and in advancing the mission of "Tourism is Everywhere".

As a federation of trade associations, the TIC remains a vital bridge between the HKSAR Government and the travel industry. We will continue to work hand in hand with our partners to reinvigorate the travel industry sustainably, paving the way for an innovative and dynamic future.

On this special occasion, I wish the Convention every success and hope that all of you a fruitful and memorable stay in Chengdu.

Mr Tommy TAM
Chairman
Travel Industry Council of Hong Kong



**49th HATA Annual Overseas Convention
Congratulatory Message from Mr James Tung
Chairman of the Hong Kong Association of Travel Agents**

Dear Distinguished Guests & Members of the Hong Kong Association of Travel Agents,

As Chairman of HATA, it is my great privilege and honour to warmly welcome all the delegates to the dynamic city of Chengdu in Sichuan Province, home of the adorable pandas!

Thanks to the relentless efforts of the HATA Convention Committee, we have arranged an exciting 4-day convention programme for our participants. Apart from the inspiring presentations and the sharing from industry respected leaders and speakers at the business session, the full day excursion to the panda base and Leshan, as well as the 3-day post tour to Jiuzhaigou will provide participants with in-depth historical, cultural and scenic experiences.

This year's theme, "China's Evolving Travel Landscape", will provide delegates with visionary insights on China and Hong Kong's dynamic tourism industry outlook and offers an excellent networking platform for HATA members to engage and learn from fellow industry stakeholders, as well as the opportunity to reflect on how Hong Kong can play an integral role in collaborating with tourism partners in China.

On this occasion, we are particularly grateful for the invaluable support from the following organizations in making this a successful signature event:

- The Hong Kong Economic and Trade Office in Chengdu
- The Sichuan Provincial Department of Culture and Tourism
- The Hong Kong Tourism Board
- The Chengdu Travel Agency Association

Moreover, I would like to express my heartfelt appreciation for the participation from Hong Kong's key attraction suppliers and tourism entities from seven Western China provinces to showcase their latest services and products during the business session. Thank you once again for your participation and support to HATA! I sincerely look forward to seeing each of you in Chengdu!

Sincerely Yours,
James Tung
Chairman – Hong Kong Association of Travel Agents



**49th HATA Annual Overseas Convention
Congratulatory Message from Mr Kelvin Ko
Convention Chairman of
Hong Kong Association of Travel Agents**

Distinguished Guests, Esteemed Colleagues, Fellow Members of the Hong Kong Association of Travel Agents, and Valued Partners from the Travel & Tourism Industry.

It is my profound privilege and honour as HATA's Convention Chairman to extend a very warm welcome to each and every one of you at our annual convention here in the vibrant city of Chengdu. As we gather in this historic and dynamic hub of Sichuan Province—renowned for its rich cultural heritage, innovative spirit, and iconic pandas—we embark on a journey of discovery, collaboration, and inspiration with the theme of "China's Evolving Travel Landscape."

This theme could not be more timely. China, with its breathtaking diversity from ancient wonders to cutting-edge urban marvels, is undergoing a remarkable transformation in the travel sector. Chengdu itself exemplifies this evolution: a gateway to the majestic landscapes of Jiuzhaigou and a culinary paradise of fiery Sichuan cuisine. Our convention is perfectly poised to explore these shifts, from emerging trends in inbound and outbound tourism to new opportunities that promise a brighter, more resilient future for our industry.

To our participants—travel agents, operators, hoteliers, attraction providers, tourism students and visionaries from Hong Kong, Mainland China, and beyond—I offer my heartfelt appreciation for your participation. Your dedication to excellence and adaptability in these changing times is the lifeblood of our association. Over the coming days, let us share insights, forge partnerships, and ignite ideas that will propel our businesses forward. Whether you're a seasoned professional or a rising star, your contributions will undoubtedly enrich our discussions and pave the way for mutual success.

I would also like to extend my deepest gratitude to our sponsors, speakers, and supporting governmental organizations in China & Hong Kong for their unwavering support & cooperation in making this event possible.

A special thank you goes to our dedicated convention team, whose tireless efforts, meticulous planning, and passion have brought this signature event to life. Their hard work behind the scenes has created a platform for us to connect, learn, and grow together.

Together, we are not just navigating China's evolving travel landscape—we are shaping it. Let us embrace the spirit of exploration that defines our profession. May this convention be a catalyst for innovation, friendship, and prosperity.

Welcome once again, and here's to an unforgettable experience in Chengdu!

OUTLINE OF THE 49TH HATA CONVENTION
19-22 September 2025 in Chengdu, China



FRI – 19 SEPT –CHENGDU, CHINA

Check-in at Hong Kong International Airport

Package A– HKG/ TFU CA412 1320-1555 hrs.

Package B–HKG/ TFU CX986 1000-1240 hrs.

Package C–HKG/ TFU HX452 1720-2010 hrs.

● Transfer to Sheraton Chengdu Lido Hotel

● Dinner by own arrangement



SAT – 20 SEPT –CHENGDU, CHINA

● Breakfast at hotel

● Whole day excursion

● Visit to the Giant Panda Breeding Research Base (大熊貓保育基地)

● Lunch at Kuan Xi Yard

● The Leshan Giant Buddha with a boat ride (樂山大佛)

● Typical Sichuan style hot pot dinner at Huang Cheng Lao Ma (皇城老媽)

SUN – 21 SEPT –CHENGDU, CHINA

● Breakfast at hotel

BUSINESS SESSION (*STARTING AT 0845 HRS SHARP*)

Welcome remarks

Inauguration by HATA chairman

Keynote speeches by distinguished speakers

Coffee break

● Presentations by the Hong Kong Tourism Board and various Western China Tourism entities

● Buffet lunch at the hotel

● Shuttle bus service to the in Wide and Narrow Alleys (寬窄巷子) for photo and shopping opportunities

● “Hong Kong Night” Gala Dinner supported by Hong Kong Tourism Board

MON –22 SEPT –CHENGDU, CHINA

● After breakfast Morning at Leisure

● Check out hotel

● Transfer to Chengdu airport for flight departure

Package A – CA427 TFU/HKG – 1315-1555 hrs.

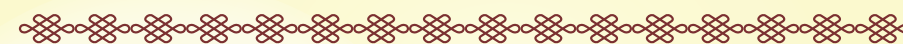
Package B – CX987 TFU/HKG - 1355-1650 hrs.



Dress Code: Smart Casual

Note: The programme is subject to change in the event of unforeseen circumstances.

OUTLINE OF THE 49TH HATA CONVENTION
22-24 September 2025 in Jiuzhaigou, China (Post Tour)
Package C



MON – 22 SEPT – JIUZHAIGOU, CHINA

● After breakfast, morning is at leisure

● Check out hotel

● Transfer to train station – by highspeed train C5752(1146-1337) to Huanglong Jiuzhai station

● Check-in Wyndham Aba Jiuzhaigou Hotel

● Dinner at Hotel Wyndham Aba Jiuzhaigou

TUE – 23 SEPT – JIUZHAIGOU, CHINA

● Breakfast at hotel

● Whole day excursion to Jiuzhaigou

● Explore Rize Valley by shuttle bus (Mirror Lake, Five Flower Lake, etc.)

● Lunch (inside or near the park)

● Explore Zechawa Valley (Long Lake, Five-Colored Pool, etc.)

● Dinner at Hotel Wyndham Aba Jiuzhaigou

WED – 24 SEPT – JIUZHAIGOU / CHENGDU /HONG KONG

● Breakfast at hotel

● Transfer to Huanglong Jiuzhai station C5764 (1224-1417) to CHENGDU

● Lunch by own arrangement at Dongjiao Memory (東郊記憶)

● Transfer to Airport for flight departure

Package C – HX453 21:15-23:50 hrs. TFU/HKG .



Note: The programme is subject to change in the event of unforeseen circumstances.



Speaker
Mr. ANTHONY LAU
Executive Director
Hong Kong Tourism Board

Mr Anthony Lau is the Executive Director of the Hong Kong Tourism Board (HKTb), leading the organisation in promoting Hong Kong as a premier international city and a world-class destination for both business and leisure travellers.

Mr Lau spearheads the development of HKTb's strategies, guiding the organisation in promoting Hong Kong in line with the direction set out in the Development Blueprint for Hong Kong's Tourism Industry 2.0 and emerging tourism trends with creative strategies and campaigns. Mr Lau also works closely with the Government and members of tourism and related sectors to promote Hong Kong to visitors from around the world and drive the development of the tourism industry.

A veteran business executive and marketing professional, with extensive international sales and marketing expertise as well as management experiences, Mr Lau has held key executive positions globally.

Mr Lau was the Director of Hong Kong Talent Engage (HKTE), an office under the Labour and Welfare Bureau of the Government of the Hong Kong Special Administrative Region, from October 2023 to July 2025. He was the Executive Director of HKTb from 2007 to 2019.



Speaker
Mr. CHEN HONG
Executive President
Chengdu Travel Agency Association

Mr. Chen Hong, has been serving as the Executive President of Chengdu Travel Agency Association since 2014. He started his travel & tourism career initially in Shanghai in 1983 and subsequently in Chengdu— first as a French-speaking tour guide, and later on specializing in sales, product development and travel management.

Between 1984-2014 he served as the General Manager of Sichuan Peace International Travel

Service and participated in compiling the "Sichuan Tour Guide Practice" as well as serving as a judge for the National Tour Guide Examination.

He is also a part-time lecturer at the College of Tourism, Sichuan Normal University and Chengdu International College of Tourism.

The Chengdu Travel Agency Association (CTAA) was established in 2014 and presently has more than 300 member whose business volume accounts for 80% of Sichuan's total revenue. Members include well-known travel agencies such as C-Trip, CITS, CTS, CYTS, Overseas Tourism, KANGHUI, BAOZHONG, GLOBAL Tourism, SHANGHAI HOLIDAY, DINGLONG, among others.

The core functions of the CTAA are to ensure fair trading, providing quality services to members and consumers, organizing activities for members such as training, upholding the rights and interests for members, sharing resources, and to find ways and means to expanding business for members.



Speaker
Dr Deniz Kucukusta
Associate Professor and Assistant Dean
School of Hotel and Tourism Management
The Hong Kong Polytechnic University

Deniz Kucukusta, Ph.D., is an Associate Professor and Assistant Dean of Global Engagement at the School of Hotel and Tourism Management, The Hong Kong Polytechnic University. She holds both MSc and Ph.D. degrees in Tourism and Hotel Management.

Before entering academia, Dr. Kucukusta gained extensive industry experience in the hotel and travel sectors. Following her doctoral studies, she served as a postdoctoral research associate, contributing to projects focused on the development of medical tourism in Hong Kong. She is also a Certified Hospitality Educator, accredited by the American Hotel and Lodging Association Educational Institute.

Dr. Kucukusta's research interests span strategic management, human resource management in hospitality, and health and wellness tourism. Her scholarly work has been published in leading academic journals, including International Journal of Hospitality Management, Tourism Management, Journal of Travel & Tourism Marketing, and International Journal of Tourism Research, among others.

At the graduate level, she teaches courses such as Design for Hospitality and Managing Human Resources in the Hospitality and Tourism Industry. In addition to her role as Assistant Dean, she serves as the Program Leader for the Doctor of Hotel and Tourism Management program at PolyU. Dr. Kucukusta is also the Vice President of APacCHRIE, the Asia-Pacific Chapter of the Council on Hotel, Restaurant, and Institutional Education.



Master of Ceremonies
Mr. KEVIN LAU
Corporate Communications Manager
Ngong Ping 360 Limited

Kevin Lau is a seasoned public relations and communications specialist with over 13 years of extensive experience in the media and communications industry. He currently serves as the Corporate Communications Manager at Ngong Ping 360 Limited, where he oversees media relations, community engagement and corporate messaging. Previously, he held the position of Public Affairs Manager at Hong Kong Baptist University, leading initiatives to strengthen institutional reputation.

A graduate of the School of Journalism and Communication at The Chinese University of Hong Kong, Kevin began his career as a journalist, working with prominent media organizations including i-Cable News Limited and Commercial Radio Hong Kong. His background in journalism provided him with a deep understanding of media dynamics and storytelling, which he now applies to his strategic communications roles.

Kevin's expertise covers press communications, stakeholder engagement, crisis management, and event coordination. He looks forward to engaging with tourism professionals and facilitating exchange of insights at this year's convention.

HATA Event Photos



Happy Hour-Meet the new Chairman 19 Jul 2024



HATA Luncheon Affordable
Popular and Luxury Hotels and Resorts
27 Aug 2024



Lunch & Learn on 4 December 2024 Experience Macao



HATA Spring Dinner 2025



HATA Study Tour to Guilin and Yangshuo on
27-29 September 2024



HATA Luncheon Earn Extra Revenue
By New Connectivity 22 Oct 2024



HATA Spring Dinner 2025



HATA Spring Dinner 2025



HATA Convention 2024



HATA Convention 2024-Business Session



SHIP VISIT WITH LUNCH ON 23 APRIL 2025



5DAY4 NIGHT FREE FAM CRUISE SAILING 23APR 2025



HATA Convention 2024-Business Session



HATA Convention 2024-Post Tour



Lunch & Learn workshop on 12 March 2025



HATA Annual General Meeting on 31 July 2025

Executive Committee 2025 to 2026

Chairman :	Mr. James Tung 360 Holidays Limited
Vice Chairman :	Mr. Edmund Tsang Connexus Travel Limited
Honorary Secretary / Treasurer :	Ms. Eliza Ma Corporate Travel Management Limited
Committee Members :	Ms. Lily Agonoy Jebsen Travel Limited Ms. Charlotte Harris Charlotte Travel Limited Mr. Kelvin Ko Premium Holidays Limited Mr. Paul Leung, MH Holiday World Tours Limited Mr. Liang Jiexian Century Holiday International Travel Service (HK) Co. Limited Mr. Jason Shum, MH Nan Hwa (Express) Travel Service Limited Mr. Jason Wong, JP Sin Ma Tours Limited Mr. Ronald Wu, MH GL Tours Of Hong Kong Limited Mr. Yeung Sai Hing China Travel Service (HK) Limited
Ex-Officio Member :	Mr. Felix Chan Hong Kong Tourism Board Mr. Andy Lau MTR Corporation Limited Mr. Richard Willis Tourism Management Consulting Limited

Convention Committee 2025

Chairman :	Mr. Kelvin Ko Premium Holidays Limited
Committee Members :	Ms. Lily Agonoy Jebsen Travel Limited Ms. Charlotte Harris Charlotte Travel Limited Mr. Liang Jiexian Century Holiday International Travel Service (HK) Co. Limited Ms. Eliza Ma Corporate Travel Management Limited Ms. Shadow Mak Nan Hwa (Express) Travel Service Limited Mr. Jason Shum, MH Nan Hwa (Express) Travel Service Limited Mr. James So Zion Travel Service HK Mr. Edmund Tsang Connexus Travel Limited Mr. Richard Willis Tourism Management Consulting Limited Mr. Ronald Wu, MH GL Tours Of Hong Kong Limited

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- 僱傭保障
- 網絡保障
- 粵港自駕遊保障
- 個人意外保障
- 家居財物保障

中小企保障

- 商業保障
- 團體危疾保險
- 僱員自購危疾保險
- 團體意外保險
- 商務旅遊保險
- 網絡責任及私隱保險
- 裝修工程保險
- 建築保險
- 藝術品及珠寶保險

企業保障

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- 專屬保險服務
- 意外保險
- 貨物運輸保險
- 僱員補償保險
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Andrew Leung, JP

梁志群

致意



公司業務代理一覽 COMPANY BUSINESS GENT DISPLAY



公司背景及簡介 COMPANY INTRODUCTION



- ★ 香港中國旅行社隸屬於中國旅遊集團旅行服務有限公司，植根香港100年，目前香港規模最大的綜合性旅遊運營商，在港擁有豐富資源網絡。中國旅遊集團是中央直接管理的國有骨幹企業，是總部在香港的三家中央企業之一。

公司業務廣泛，組接各類常規、定制、特色系列、主題等本地及港車北上的旅行產品。如：歷史文化、綠色生態、悠閒打卡等主題。提供專項會議、各項展覽、商務考察接待、各類培訓、獎勵旅遊、大型賽事活動、公司差旅管理、研學等定制旅遊服務。

- ★ China Travel Service (Hong Kong) Limited is affiliated with China Tourism Group Corporation Limited (CTG), rooted in Hong Kong for 100 years, and currently the largest comprehensive travel operator in Hong Kong, with a rich resource network in the region. CTG is a backbone state-owned enterprise directly managed by the central government and one of the central government-owned enterprises headquartered in Hong Kong.

Business scope is extensive, offering various types of local and cross-border travel products including regular, customized, themed, and special series trips. Themes include historical and cultural tours, eco-friendly experiences, and leisure sightseeing. We provide customized travel services such as specialized conferences, exhibitions, business visits, various training programs, incentive travel and study trips.

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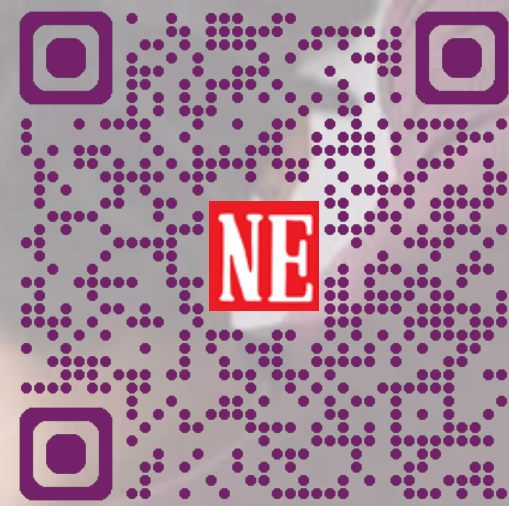
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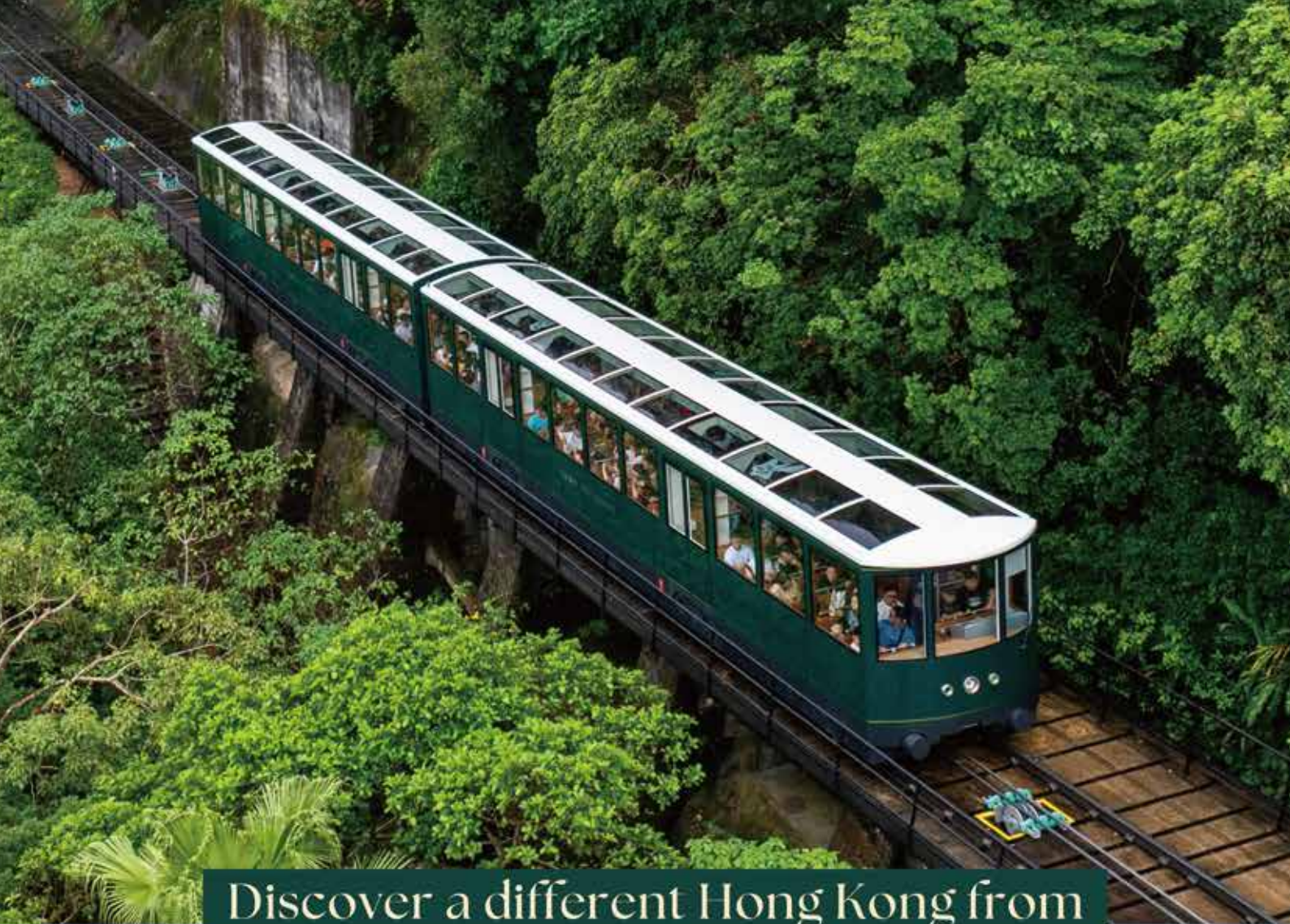
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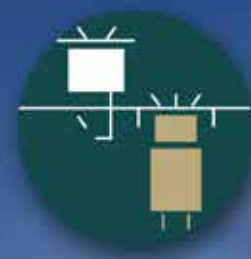


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